

Conference Presenters



Phil Cardoso, DVM, PhD, is an Assistant Professor of Animal Sciences at the University of Illinois, Urbana-Champaign, where he conducts research and provides outreach programs in dairy nutrition and reproduction. Born and raised in Brazil, Dr. Cardoso earned his DVM degree, and was a practicing veterinarian before returning to the university to obtain his PhD. from the University of Illinois in ruminant nutrition with an emphasis on the effects of prepartum nutritional regimen on health, production and reproduction of dairy cattle. In addition to developing *www.dairyfocus.illinois.edu*, Dr. Cardoso is active in Illinois' dairy industry and created the Dairy Focus Team, a multi-disciplinary student-driven group at the University of Illinois dedicated to improving local farms through education, identifying opportunities and increasing profitability and sustainability on dairy farms.



Gordon (Gordie) Jones, DVM, is an independent dairy performance consultant and a partner of Central Sands Dairy LLC, a 4,000 milk cow dairy located near Nekoosa, Wis. Prior to this, Dr. Jones was a practicing veterinarian in Wisconsin for 22 years, served as a Technical Service Specialist for Monsanto Dairy for three years and was the designer, nutritionist and management team member of Fair Oaks Dairy, an Indiana dairy farm that has more than 20,000 cows. Dr. Jones has consulted with dairy producers and veterinarians across the United States and internationally on dairy herd performance, nutrition, cow environments, dairy housing, expansion, dairy management, personal SOPs and cow comfort. Dr. Jones is the developer of the "Goldilocks Dry Cow Diet"—high fiber/low energy—that is in place at Central Sands Dairy and is credited with helping the dairy experience only four displaced abomasum's out of 4,200 calvings.



Randy Shaver, PhD, has been on the faculty of the Department of Dairy Science, University of Wisconsin-Madison since 1988, dividing his time between Extension, 75%, and research, 25%. Born and raised on a western Pennsylvania dairy farm, Dr. Shaver focuses his extension and research programs on applied nutrition of lactating dairy cattle. When he isn't researching or writing peer-review journal publications, scientific abstracts and popular-press articles in industry trade magazines, extension handouts, etc., he's most likely speaking about dairy nutrition to audiences around the globe, conveying research data in cowman language with practical application.



Dairy Feed & Nutrition CONFERENCE

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- November 17 • Arlington, Wis.
- November 18 • Appleton, Wis.
- November 19 • Marshfield, Wis.



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Choose the Date and Location that Works Best for You

Tuesday, Nov. 17	Wednesday, Nov. 18	Thursday, Nov. 19
Arlington Research Center N695 Hopkins Rd. Arlington, Wis.	Fox Valley Technical College Bordini Center – 5 N Systems Dr. Appleton, Wis.	Marshfield Ag Research Station 2611 Yellowstone Dr. Marshfield, Wis.



Feed & Nutrition Conference

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Circle Date and Location Attending

Tues., Nov. 17	Wed., Nov. 18	Thurs., Nov. 19
Arlington, Wis.	Appleton, Wis.	Marshfield, Wis.

Registration fee covers workshop, materials and lunch.

*Member Registration Rate: \$125/person;
\$75/add'l individuals from same dairy*

*Non-Member Registration Rate: \$250/person
\$75/add'l individuals from same dairy*

9:30 a.m. Registration

10:00 a.m. Welcome

10:10 a.m. Making Sense of Modern Feed Tests – Dr. Randy Shaver

With test results and data abundant in the dairy industry, interpreting the data and knowing how to apply it to management decisions can be challenging. Feed expert Dr. Randy Shaver will help make sense of today's feed test information and will zero in on what matters and why.

11:45 a.m. Dry Cow Diets: Is Goldilocks the Answer? – Dr. Gordie Jones

Like the story of Goldilocks and the three bears, a cow shouldn't consume too much or too little energy; instead, she should consume "just the right amount" to match her requirements. Dr. Gordie Jones will discuss how the Goldilocks diet can make the transition from dry to fresh a snap, with your cows performing better from the beginning of the lactation. Information shared here will have you saying goodbye to your fresh cows being challenged with LDAs, ketosis, milk fevers and metabolic problems—and give you a new look at the old way of doing things.

12:30 p.m. Lunch

1:15 p.m. Corn Silage: Fungus Disease, the Silent Killer – Dr. Phil Cardoso

Fungal disease can wreak havoc on corn yield and detrimentally affect the quality of corn, thus negatively impacting animal health and productivity. The good news is that fungal disease can be reduced via tools such as proper management, corn hybrids and fungicides. Dr. Phil Cardoso will discuss how you can maneuver through this feed challenge. You'll be given practical solutions that can have a positive impact on not only corn yield but animal health and productivity.

2:15 p.m. Achieving Excellence: Going Beyond 90 lb. Milk – Dr. Gordie Jones

Pushing milk production past 90 lbs. is achievable, and Dr. Jones will discuss ideas for identifying and unlocking the bottlenecks to performance on your dairy farm. You'll gain the knowledge and skills to understand your cows better and uncover what is needed for top performance. This session will teach you how to assess, evaluate and change to *achieve excellence*.

3:30 p.m. Ask the Experts

Bring your nutrition questions and feeding challenges with you and pose them to this top-notch team of expert trainers.

4:00 p.m. Conclude

	Member	Non-Member
First Participant	\$125 each	\$250 each
_____	\$ _____	\$ _____
Add'l Participants	\$75 each	\$75 each
_____	\$ _____	\$ _____
_____	\$ _____	\$ _____
TOTAL	\$ _____	\$ _____

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